

12.22.06

Contact: Jody Costa

Phone: 410.423.0864

Fax: 410.964.0027

E-Mail: jcosta@marketplacebooks.com

Web Site: www.marketplacebooks.com

Marketplace Books Announces New Partnership with the Sustainable Design Forum

[Marketplace Books](#), an innovative publisher focused on investing and finance, is partnering with the [Sustainable Design Forum](#) (SDF), a new social networking and e-commerce community serving the architecture and construction industries in the growing green building movement.

Marketplace Books, an established industry leader in niche business-to-business publishing, knows there's gold in green. Says Aphrodite Knoop, Managing Editor of SDF, "The partnership was a natural outgrowth of both parties desire to not only join the push for sustainable practices, but to show that smart investors know that there is a high return on investment in going green."

There can longer be any doubt that environmental concerns and sustainable business practices are deeply impacting economic markets and public consciousness. The 2006 mid-term elections, [a high-profile TV reality show](#) about the revitalization of a blighted town, and the greening programs of corporate giants such as Wal-Mart, Alcoa, Google, all point to increasing demand for sustainability news, products, resources, and social responsibility.

SDF addresses these needs and opens a new resource channel for Marketplace Books customers. It engages *all* members of the building industry and provides a balanced view of sustainable practices and solutions—from media to marketing and from design to financing.

The Forum explores key issues including the Leadership in Energy and Environmental Design ([LEED](#)) Green Building Rating System™, urban and infrastructure development, economic and growth opportunities, zero-energy buildings, and more.

"Ultimately," says Knoop, "SDF is about dialogue, innovation, and inspiration." As if to prove it, new SDF community members from diverse backgrounds are

collaborating to create a free e-book focused on sustainability marketing best practices, scheduled for release on the Forum in January 2007. ###

About Marketplace Books: Based in Columbia, Maryland, Marketplace Books has been serving the needs of investors, financial advisors, and professional traders since 1995, often partnering with key industry players in the investment world.

About the Sustainable Design Forum: The Sustainable Design Forum is an online community providing timely news, resources, dialogue, inspiration, and information to help building industry players thrive in the emerging green world economy.

Marketplace Books

www.marketplacebooks.com

Sustainable Design Forum

www.sustainabledesignforum.com