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FOR IMMEDIATE RELEASE

Marketplace Books Publishes New Iteration of Classic Text on W.D. Gann

Marketplace Books, a world-renowned publisher of books and electronic products, today announced its publication of a new iteration of a classic text—*W.D. Gann Treasure Discovered: Simple Trading Plans for Stocks & Commodities*, by Robert Krausz.

Says John Boyer, Vice-President and Head of Operations, “This is a work recognized by the majority of investors and traders who explore authoritative and proven systems for tracking and predicting market shifts, and it is a book written by one stellar figure wishing to organize and comment on the ground-breaking research of another. This book gives the methodology that will permit traders to apply systematic trading plans to both futures and equity markets. The trading plans describe specific entry rules, exit rules, profit objectives, and overall risk management. To realize value in the application of the plans described, each trader is admonished to understand the essential elements that the author utilized to develop an effective trading plan: market direction, tradable trend, support and resistance points, action points, and money management techniques.”

“This is also a work that has realized a remarkable evolution. Imagine tracking down the personal trading notes of one of the most studied traders of the last century, and being able to expand on that work. That is exactly what is packed into this updated, hard-to-find course. After years of searching, the author found one of the last students of a true trading legend and was able to obtain the training materials Gann himself had created—with his handwritten notes in the margins! Indeed... Time has proven that some of the oldest trading techniques can be the best.”

And just who were these two stellar figures whose work is captured in this book? The first, W.D. Gann, may have been considered the greatest market researcher of all time. He researched price bar patterns, astronomy, multiple time frame relationships, swing chart trend definitions, support and resistance zones based on angles, numerology, ancient and modern geometry, mathematical relationships of numbers, and squaring time and price. Consider that he researched this, as well as astrology, pyramid technology, and their possible ties to the market...and all without a computer. He was a remarkable man, trader, and enigma.

The second figure was Robert Krausz, who left a legacy of immeasurable value to the investment trading world. He was designated as a “market wizard” by Jack Schwager in his book “The New Market Wizards: Conversations with America’s Top Traders”, and he developed the first multiple timeframe analysis software available to the general public. He created over 20 custom indicators for market analysis, and perhaps most importantly, was willing to share his knowledge about trading and market analysis with others. The great legacy of Robert Krausz is carried on in this book.

This modern-day classic features a treasure-trove of proven, viable trading plans suitable for every type of trader. Based on proven methods, this thorough work has been updated to be relevant for today’s most active traders – and even includes powerful new swing trading techniques. Each plan featured provides well-defined entry & exit rules, risk management assessments and profit objectives. And, the charts and support materials are large and clear, so you can easily grasp the essence of each plan, and incorporate them into your own trading.

A companion videodisc “workshop” is also included that clarifies each concept in detail, so you can understand exactly when, and how, to implement them. Having a solid, reliable trading plan is the only sure way to achieve consistent trading success. Now, Gann master Robert Krausz reveals numerous trading plans and trading techniques that have been proven to be profitable in all different market climates, and which have endured for decades. It’s the definitive guide to Gann trading methods for today’s trader.

Based in Columbia, Maryland, Marketplace Books has been serving the needs of investors, financial advisors, and professional traders since 1995, often partnering with key industry players in the investment world.

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A W.D. Gann Treasure Discovered: Simple Trading Plans for Stocks & Commodities

By Robert Krausz

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