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Jay Kaepfel Releases 2nd Edition of *Four Biggest Mistakes in Options*

Jay Kaepfel has released today the 2nd edition of his bestselling title, *The Four Biggest Mistakes in Options*, through publisher Marketplace Books. The original paperback book sold over 50,000 copies and still remains a consistent leader in Amazon's options titles.

The release of the second edition comes at just the right time. Last week on December 13, the Securities and Exchange commission (SEC) approved rule changes for the Chicago Board Options Exchange (CBOE) and the New York Stock Exchange (NYSE) that allow for expanded portfolio margining for customer accounts starting April 2, 2007.

As CBOE Chairman and Chief Executive Officer William J. Bordsky said, "the benefits to customers from these changes are profound and will revolutionize our marketplace. Markets expand when new efficiencies are brought to bear, and today marks the beginning of a new era for the efficient use of capital and risk management for our markets." (www.cboe.com)

One important change that the new rules bring is expanding the scope of products eligible for portfolio margining to include equities, equity options, narrow-based index options, security futures products, and unlisted derivatives.

Many believe these rule changes will add up to a potentially bigger year for the options market in 2007. Kaepfel's book will help investors avoid the common pitfalls that tend to plague those trading options. The hope is that by learning what not to do, Kaepfel's students will be able to take advantage of an ever-increasingly popular and flexible market in the new year. ###

About Marketplace Books: Based in Columbia, Maryland, Marketplace Books has been serving the needs of investors, financial advisors, and professional traders since 1995, often partnering with key industry players in the investment world.

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