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Velez Publishes New Trading Title with Marketplace Books

Oliver L. Velez, co-founder of Pristine.com, has just released his next book, *Strategies for Profiting on Every Trade: Simple Lessons for Mastering the Market*, through publisher Marketplace Books. The release of this book comes at a great time as investors look for ways to improve their earnings in the new year.

Traders have a lot to analyze in 2007—among other things, there is the ever-expanding exchange traded fund (ETF) market, rapidly emerging conversations over greenhouse gas emissions (GHG) trading, the effect of the established Securities and Exchange Commission's Regulation NMS, the looming exchange mergers at home and abroad, and the overall digitalization and globalization of the industry.

With the rate of change in the trading and investing world, many traders find that January is the perfect time to reevaluate their strategies. The difference between profit and loss in the new year may come down to how much emphasis is placed on education.

Says Jadi Keambiroiro, Managing Editor on the project, "Profitable traders stay successful because they never stop reading; they never stop learning. We were excited to work with Velez because he relays his strategies for becoming a master in a focused yet conversational style. As co-founder and CEO of Pristine.com, Velez knows the value in education."

Pristine.com, established in 1994, is one of the world's largest and most sophisticated on-line educational services for active self-directed traders. Velez's new book follows the tenets of Pristine—it discusses the exploitation of market trends, how to plan for market movement in any direction, how to use tools like moving averages and support and resistance, and most importantly, how to create the mind of a confident and successful trader. ###

About Marketplace Books: Based in Columbia, Maryland, Marketplace Books has been serving the needs of investors, financial advisors, and professional traders since 1995, often partnering with key industry players in the investment world.

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