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## **Growth, Recent High Performance of ETFs Spawns New Educational Material**

**Columbia, MD, November 2, 2006** —If you've been reading your financial news recently, you should be more than familiar with the term ETF. According to the Investment Company Institute (ICI), Exchange Traded Funds (ETFs) have seen year over year growth of 38.1 percent (or \$92.45 billion) from June of 2005. And with the introduction of new funds like the Van Eck Global's Market Vectors Environmental Services ETF (AMEX:[EVX](#)) this October, the category itself has seen tremendous growth. This rapidly increasing volume has left traders searching for targeted information on this burgeoning financial product.

Jonathen Bernstein of ETFZone.com reported this past weekend that even as the Dow has hit all-time highs, it has been the performance of global ETFs that have been startlingly impressive. And how have the average investors responded? They have rushed for educational material that provides actionable, practical, and profitable strategies to get in on the ETF action.

To keep up with the rate of growth of ETFs and the high interest it has produced among investors, publishers in the financial industry have been scrambling to produce a range of titles dealing with ETFs. One of the most recent books to come out is David Vomund's *ETF Trading Strategies Revealed*. David Vomund is the president of Vomund Investment Management, an investment advisory company that specializes in managing exchange-traded fund (ETF) portfolios ([www.ETFportfolios.net](http://www.ETFportfolios.net)), and is a chief analyst at AIQ Systems.

Concise and engaging, Vomund shows investors the way to apply classic techniques to leverage their ETF investments for both the short-term and long-term. He presents simple but highly effective mechanical ETF rotation techniques for domestic and international investments. Featuring an interview with Linda Bradford Raschke and a chapter by Steve Palmquist, this book cuts through the slew of ETF advice out there.

In a focused and accessible style, Vomund has managed to produce the essential companion for trading ETFs to arm traders for profitable success.

Based in Columbia, Maryland, Marketplace Books has been serving the needs of investors, financial advisors, and professional traders since 1995, often partnering with key industry players in the investment world.

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